

Web Survey

Welcome to _____ Survey. Please go to www._____.com to review the the web site. When answering question's with a 1-10 bar scale, please circle a number that best describe your resolve. When answering a question with a box, please check the answer that best describe your feelins. On question number 6, please review six pages and decide the page that you like, being 1 is the best and 6 is the worst. Thank you for taking this survey.

1. Does the home page communicate a clear idea?

1	2	3	4	5	6	7	8	9	10
Not clear			Clear				Very clear		

2. What idea does the home page communicate?

	Quality		Appeal		Variety		Learning		Great emotion
	Service		Fun		Success		Wealth		Life experience

3. Do the colors and shapes match the webpage concept?

1	2	3	4	5	6	7	8	9	10
Not matching			Average				Matching		

4. What shape, color, or graphic is your favorite? (check the appropriate box)

	Banner		Words		Homepage main image
	Policies		Pictures		Gallery

5. Do you believe that all the steps in the buying stage are needed for the consumer?

1	2	3	4	5	6	7	8	9	10
Not useful			Useful				Very useful		

6. Order 6 links found on your homepage in sequence of usefulness?

7. Would you most likely order products online, or email us for orders?

1	2	3	4	5	6	7	8	9	10
Online					Email				

8. Do you feel that the buying process is as easy as most other sites you can buy things on?

1	2	3	4	5	6	7	8	9	10
Not Complete			Partially				Very Complete		

9. After reading the information, do you feel that it is clear?

1	2	3	4	5	6	7	8	9	10
Not Clear			Somewhat Clear				Very Clear		

10. Are the Email Addresses easy or hard to find on the website?

1	2	3	4	5	6	7	8	9	10
Hard to Find			O.K.				Easy to Find		

11. Is the contact us form asking for too much or too little information?

1	2	3	4	5	6	7	8	9	10
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Too little O.K. Too much

12. Is the number one strength of the website the images or the site concept?

1	2	3	4	5	6	7	8	9	10
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Concept Neither Images

13. Does the website involve enough activity?

1	2	3	4	5	6	7	8	9	10
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Low activity Medium High activity

14. How often would you surf the website? Circle one response in the days, weeks or months category.

1	2	3	1	2	3	4	2	3	4
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Days Weeks Months

15. After viewing the site, what value of sales do you figure this company does?

	<u>\$5,000</u>		<u>\$500,000</u>
	<u>\$50,000</u>		<u>\$1,000,000</u>
	<u>\$250,000</u>		<u>\$5,000,000</u>

16. Would you do business with this company after viewing their website?

1	2	3	4	5	6	7	8	9	10
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Never Maybe Sure

17. If this was your company would you make any changes on the site?

1	2	3	4	5	6	7	8	9	10
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Never Maybe For Sure

18. Would you do business with the web designer on a personal web site?

1	2	3	4	5	6	7	8	9	10
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Never Maybe For Sure

19. To what gender does the website appeal?

1	2	3	4	5	6	7	8	9	10
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Male Female

20. Circle what age group would enjoy this site. Underline your age group.

0	10	20	30	40	50	60	70	80	90
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Add a one or two sentence comment for the web designer.