

Increasing Traffic on a Web Site Checklist

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During the week, we should upload one object on average to our website, so our clients have a reason to visit our web site every day.

Week

Year

- Upload a new HTML web page
- Upload a PDF article or chapter
- Upload a video demonstrating your knowledge
- Upload an audio file so our customers can listen to our article or chapter
- Post a monthly newsletter on the web site
- Create a comic strip and upload it to the web site
- Place a Sudoku or other game on the web site
- Post an advertisement on the web site
- Announce a local charity event on the web site
- Give an award and post the article and picture
- Create a web page with links to other career pages
- Upload a new image to the gallery
- Add a new item to the online store
- Create a checklist and place it on the web site
- Promote a weekly sale on the web site
- Place our standard coupon on the web site
- Post a blog on our web site
- Other _____

*** World Class CAD Challenge 43-17 * - Print the Increasing Traffic on a Website Checklist and upload at least seven objects to our website in one week to maintain our World Class ranking.**

Send your best time and a copy of your checklist for verification to the authors of these problems to have your name, location and time posted. See the web site for instructions.

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