Web Development – Quiz 1

Name: _____   Date: _____

1. A webpage should be checked on the Internet from _____ to verify the links and the path to the images.
    a. The uploading computer
    b. Another computer
    c. The host server
    d. None of the above

2. An extranet need to access by _____.
    a. Username and password
    b. An intranet
    c. An Internet
    d. Phone confirmation

3. Web communication is a function of _____. (circle two)
    a. Listening to the public
    b. Clear and concise messages
    c. Pretty art with an unfocused theme
    d. Placing your favorites on the page

4. A home page image should be _____. (circle best two)
    a. 4:3 ratio
    b. Have a cool look
    c. Have focus or theme matching the website
    d. 16:9 ratio

5. An illustration of the webpage layout is called a _____.
    a. Billboard
    b. Macro
    c. White code
    d. Storyboard

6. The proposed site map shows the name of all the pages on the website. These words or phrases are _____ for easy surfing.
    a. VB Scripted
    b. Hyperlinked
    c. Java Scripted
    d. Web hosted

7. In a formal presentation of a webpage, there would be a minimum of _____ color layouts giving the organization a choice for the website.
    a. 1
    b. 2
    c. 3
    d. 4

8. When analyzing the existing web market, we examine _____ organizations and learn form their webmasters.
    a. Unsuccessful
    b. flourishing
    c. Ineffective
    d. Fruitless

9. Nearly _____ of businesses do not yet have a website and many that do are not involved in any form of e-commerce.
    a. 25%
    b. 50%
    c. 60%
    d. 80%

10. A good URL for the company "Ohio Digital Art" could be
    a. ODT.com
    b. ArtOhio.US
    c. ArtOhio.biz
    d. OhioDigitalART.com

11. Hosting a website can be free if we do not mind ads popping up continuously, but we can pay as little as _____ a month to have our own URL and an adequate portion of a web server.
    a. $100
    b. $50
    c. $25
    d. $5

12. Two main sections of the HTML code are
    a. Heading <head>
    b. Image <img>
    c. Paragraph <p>
    d. Body <body>

13. The Internet has _____ people, who are viewers.
    a. 1,000,000
    b. 10,000,000
    c. 100,000,000
    d. 1,000,000,000

14. If you have 200 hits a day on your website, you have ___ of that market's share.
    a. 1%
    b. 5%
    c. 7%
    d. 10%

15. There should be _____ main graphic representing the page's focus point or theme on a web page.
    a. 1
    b. 1
    c. 1
    d. 1